

2009 WESTERN ART PROMOTION

To the readers of *Canadian Cowboy Country* magazine, the warm sheen of a painstakingly crafted bronze is more than just a statue; it's a symbol of their chosen lifestyle. The same is true of great paintings; each is carefully hung in places of honour.

Here in the West, art in all its forms is treasured as it often reflects the collectors own experience horseback, whether in the mountains, on the range or in the high lonesome of the mountains.

We would be proud to present your art to the readers of *Canadian Cowboy Country* magazine.

Canadian Cowboy Country magazine is celebrating its fifth year as the sponsor of the Artist Studios. We now present a custom silver buckle to the Best of Show – Flat Art, Best of Show – 3-D Art, Best of Show – New Artist and Best of Show – Artisan.

PREVIOUS WINNERS

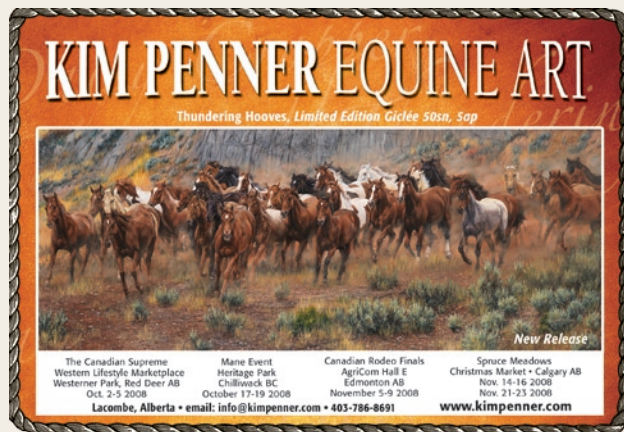
2004
 Neil Swanson
Best New Artist
 Henri de Groot
Best of Show Flat Art

2005
 Andrew Kiss
Best of Show Flat Art
 Sam Terakedis
Best of Show 3-D Art

2006
 Kim Penner
Best of Show Flat Art
 Audrey Nanimahoo,
Best of Show 3-D Art
 Daniel Parker
Best of Show New Artist
 Stephen Thorne
Best of Show Photography

2007
 Don Oelze
Best of Show Flat Art
 Clyde "Ross" Morgan
Best of Show 3-D Art
 Peter Shostak
Best of Show Best New Artist
 Stephen Thorne
Best of Show Photography

2008
 Don Oelze
Best of Show Flat Art
 Clyde "Ross" Morgan
Best of Show 3-D Art
 Fred Buyer
Best of Show New Artist
 Barbara Clarke
Best of Show Artisan



Sample page from the Oct/Nov 2008 *Canadian Cowboy Country* magazine

RATES

Rates include display ad in June/July 2009 and Oct/Nov 2009 *Canadian Cowboy Country* magazine

DISPLAY ADS	2 x CCM
Full page	\$2,996 (\$1,498/insertion)
1/2 page horizontal	\$1,796 (\$898/insertion)
1/4 page	\$998 (\$499/insertion)

G.S.T. extra – Price covers two insertions.

SIZES

Full page	7.125" x 9.875" (W x H)
1/2 page horizontal	7.125" x 4.875" (W x H)
1/4 page	3.375" x 4.875" (W x H)

BONUS DISTRIBUTION

- June/July 2009
 Calgary Stampede, Western Art Show
- Oct/Nov 2009
 Canadian Finals Rodeo, including the elite Sky Boxes in Rexall Place for all ten performances of the CFR.

CONTACT

To find out how to maximize your exposure and maximize your business profits, please contact Jenny Callan or Jo-Lynn Melin at **1.800.943.7336**.

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