

BOOK NOW TO RESERVE YOUR ADVERTISING SPACE

where EDMONTON

2011-2012 Special Live Theatre PROMOTIONAL OPPORTUNITY

WHERE Edmonton magazine, Edmonton's leading authority on the affluent visitor market, will be offering a special "Live Theatre" ad page promotion covering the 2011-12 theatre season.

Guarantee your spot in this **special promotional** opportunity.

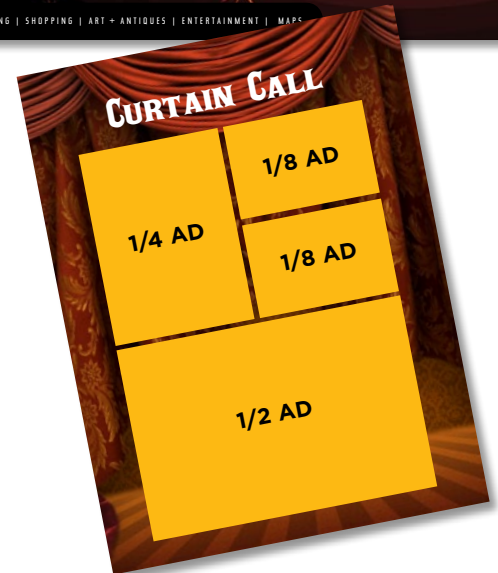
Book yours today!

Ensure prominent promotion of your theatre delivered to the more than 200,000 hotel guests each month. These guests are here on average 3.4 days and are looking for things to see and do.

ADVERTISING RATES

SIZE	6X	
1/2 page horizontal	\$ 840.00	SAVINGS of 50% off regular rate
1/4 page	\$ 420.00	
1/8 page	\$210.00	

Advertising rates are NET, Non-Commissionable. GST not included



ISSUE	SPACE CLOSING	AD MATERIAL
Sept/Oct	July 29, 2011	August 5, 2011
Nov/Dec		September 30, 2011
Jan/Feb		November 25, 2011
Mar/Apr		January 26, 2012
May/Jun		March 27, 2012
Jul/Aug		May 29, 2012

SIZE	DIMENSIONS
1/2 page horizontal	6.125" x 4.125"
1/4 page	3" x 4.125"
1/8 page	3" x 2"